



2018

Seed money program

The CCC seed money program is changing! It's no longer a reimbursement program, it's a proactive, get-your-funds-up-front program. The campaign has \$1,100 budgeted for this effort in 2018.

Fill out an online application in September to receive either \$50 or \$100 to help promote your department's campaign and encourage participation. Use the funds to purchase items you might need for an event, as a prize, or to purchase more prizes.

Please only ask for what you need, so as many departments as possible can participate. Once the funds have all been requested, that's it! We'll then mail out cash cards. Please note, this is a first-come/first-served opportunity.

Team volunteer project funds

One thing we know is that people who volunteer are much more likely to give as well. One good deed inspires another good deed. And we know that there are certain state agencies that have very robust team volunteer programs for their employees that build camaraderie, teamwork and a general sense of goodwill.

In 2018, the CCC will make available ten \$100 "grants" for departments who want to coordinate a team volunteer project for their employees. To be eligible, you must apply

online by the stated deadline and your project must be a with a CCC charity. (We'll provide a list of our nonprofits that offer these opportunities.) You'll have until August 1, 2019, to carry out your project.

Use the money for defraying the typical costs associated with hosting a team volunteer project, such as snacks, water, supplies and team T-shirts.

Prizes! (and lots of 'em)

We're proud to offer these incentives to our generous state employee donors. Visit our digital channels throughout the campaign to learn about complete eligibility rules and winners.

Grand prize – new donors only

- Lunch with Governor John Hickenlooper.

Grand prizes – all donors

- The makings of a Colorado road trip (\$250 Marriott lodging gift card, \$50 Loaf 'N Jug gas gift card, \$50 Good Times fast food gift card).
- Fly along with the Colorado State Patrol.
- Ride Along with the Colorado State Patrol.
- Tour of the new Colorado Bureau of Investigation crime lab.
- Lunch with Colorado State Patrol Chief Matt Packard and tour of the state patrol academy.

Monthly prizes (September, October and November)

- New donor incentive: \$125 Visa gift card (one per month).
- Returning donor incentive: \$125 Visa gift card (one per month).

Department prizes

- Customized behind-the-scenes State Capitol tour for up to eight team members for all state agencies/colleges/universities that meet the campaign goal of a 7% increase in the number of donors.