



Virtual Fundraising Event Ideas

While traditional in-person campaign fundraisers like chili cookoffs, bake sales, book sales and craft fairs aren't possible this year, you can still raise awareness, connect with people, collect additional funds and have some fun! Here are some helpful suggestions.

Fun and Friendly Competition

Have employees submit items and then post them on your intranet

- Baby face: guess whose baby photo
- Cutest pet photo
- TikTok dance competition (individual, group, family)
- Virtual chili cookoff: best-looking photo or best recipe
- Victory garden or flower bed competition
- Sidewalk chalk art competition
- Coloring competition

The Arts

Host a lunchtime video call and enjoy live or taped performances

- Talent show
- Open mic noon
- Virtual concert
- Cooking demonstration
- Arts and crafts demonstration
- Karaoke

Exercise and Wellness

Encourage employees to do offline and submit results, or open up a video call

- 5K fun run/walk (check out racery.com)
- Virtual exercise class (yoga, Pilates, dance, kickboxing; look on YouTube)
- Guided meditation
- Jump rope competition
- Daily steps challenge
- Water drinking competition

Gifting and Winning

Host on your intranet, or organize through email

- Online silent auction (check out 32auctions.com)
- Virtual raffle
- Gift card auction
- Guess the number of items in the jar
- Secret Santa

Fun and games

Host a video call and go live

- Online gaming tournament
- Trivia contest (check out randomtriviagenerator.com)
- Twenty questions
- Pictionary
- Charades
- Quibi watchathon

Learn Something New

Host a video call and take a short break

- Employee TED-style talks
- Lunchtime stories
- Management Q&A
- Charity speakers
- Campaign staff Q&A

Tips for Your Events

- Plan ahead
- Build in fundraising (online donations to cover "entry" or participation fees)
- Use to build awareness of the campaign and encourage giving
- Include charity speakers
- Use the appropriate platform and test in advance
- Promote, promote, promote
- Get creative, experiment and have fun!