

CCC PLANNING WORKSHEET

Use this fillable form to map out your 2020 campaign!

Gather some data

Number of donors – 2019

Dollars raised – 2019

Do some projections

Number of donors – 2020

Dollars raised – 2020

Our strategy to meet the 2020 goal: reach 100% of our employees with the campaign's message

Campaign timing

Start date

End date

Top department leaders we need to engage

Volunteers who can help out

Are we ordering paper materials?

No

Yes

If yes, order by Fri 9/11

Channels of communications we'll use

Virtual events we'll host

Campaign timeline (key milestones by month)

October

November

December

How we'll kick off our campaign

How we'll wrap up our campaign

Help we need from CCC staff

Notes